



HEXPOL

TPE

How we're making things easier...

AT HEXPOL TPE
WE HAVE A
GOAL TO MAKE
THINGS EASY

We want to make it easier for you to find the products you need, easier to connect with the right technical support, easier to design your new application, easier to access a global family of polymer experts & production capabilities.



With this goal in mind, we're looking at how we can make things less complicated.

We thought we should start with our name. Until now we've been known as the HEXPOL TPE group which brings together ELASTO Sweden,

ELASTO UK, Müller Kunststoffe in Germany & HEXPOL TPE in China

So we're making it easier & renaming each of our sites to **HEXPOL TPE**.



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We've also carefully considered our product brands. We have several names for the same type of products, so we are restructuring our TPE brands to create a more cohesive portfolio.

For the existing products that you buy nothing will change. However, for new developments & projects we'll be consolidating the Dryflex, Lifoflex & Lifoprene product ranges under the **Dryflex** name. This will give us three distinct TPE product families...

Dryflex[®]

A versatile family of TPEs for consumer, automotive, packaging, industrial & construction applications

Mediprene[®]

TPEs developed to meet the demands of the medical device & pharmaceutical industries

Epseal[®]

Safe, reliable & taste-free TPE sealing solutions for food & beverage applications

WHY ARE WE MAKING THESE CHANGES?

Nothing has changed our aim to provide the most reliable, relevant & cost-effective TPE compounds, backed by highly responsive support & application expertise.

We hope these changes will give more clarity about who we are & what we do.

We are proud of our heritage. As we continue to grow our family; the values, creativity & dedication that have made us a trusted partner will remain at the core of our culture.

We know that our success is built on customer partnerships. It's important to us that we offer close local connections, with fast personal

support. At the same time, we also want to show that we are global in our capabilities, with an international team of polymer experts & world-class operations.

We will continue to demonstrate the advantages this can offer to our partners.

WHAT DOES THIS MEAN FOR YOU?

You'll continue to receive the same product, from the same source & will speak to the same people.

You'll also have access to our global experts. Our teams will work together, across boundaries, applying the know-how, experience & talents we have all around the world to meet your needs.

You'll see us invest in our capabilities as we challenge ourselves to find new ways to make things easier.

We will expand our expertise as we work closely with customers, suppliers & end-users to meet new & emerging market demands.

Above all, we want our customers to know they are well looked after and recognise HEXPOL TPE as a name they trust. That's why we'll keep pushing ourselves to deliver excellence in everything we do.

Welcome to the new HEXPOL TPE family, where we make things easy.



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